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For immediate release

A Pocket Full of Peace of Mind

As the risk of contamination rises, the LifeSaver® Wayfarer™ allows you to access to safe drinking water in the outdoors

Many areas in **Europe** suffered from dangerously high temperatures and drought conditions last year and environmental experts are warning that this is expected to happen again in 2023. Droughts don't just impact the amount of water available, they also increase the likelihood of contaminants being present in natural water sources. There's no need to take the risk of ruining your time in nature with an upset stomach or worse, the new LifeSaver® Wayfarer™ removes a minimum of 99.99% of bacteria, cysts and even dangerous viruses from any water you want to drink. Unlike the majority of the water filters available, it is independently tested to exceed NSF/ANSI P231 standards, making it the safest hiking water purifier on the market.



During a period of drought, more intense groundwater pumping occurs to ensure running water remains available. This can put stress on shallow water sources, pulling contamination down into deeper groundwaters which are important sources for drinking water.* Turbidity and algal levels often also increase during droughts.** So, with the risk of water contamination rising, outdoor enthusiasts need to be even more cautious of drinking water in the wild during their adventures.

Providing peace of mind in a compact package that will fit in your pocket, the lightweight Wayfarer™ uses an advanced two-stage filtration system to purify contaminated water. First, it pushes contaminated water through an ultrafiltration hollow fibre membrane to remove microcontaminants larger than 0.015 microns (15 nanometres), removing harmful bacteria, cysts and viruses. Then, an

Activated Carbon Disc strips out chemicals and heavy metals, leaving you with safe drinking water which tastes great.

It's super easy to use; simply drop the 1.3m Scavenger In Hose into the water, put the Out Hose into the container you want to fill up and, with a couple of pumps, purified water comes pouring out. The Wayfarer's™ fast flow rate of 1.4 litres per minute means you'll have filled up your water supply and be back on the trail in no time.



Incredibly rugged and robust, the Wayfarer™ is made to withstand the rigours of life outdoors. All components are also BPA and BPS free. The filter purifies up to 5,000 litres of water before it needs replacing and with LifeSaver's Failsafe™ technology you don't need to track how much water you've purified. Once the filter has reached its end-of-life, it will not allow water to pass through, preventing you from accidentally drinking contaminated water.

LifeSaver is backed by strong humanitarian credentials and its filtration technology was created to provide those in disaster zones with immediate access to clean drinking water. As a result, all products feature very high-specification filters and are certified to meet the full NSF P231 test standards against General Test Water and Challenge Test Water type 3 (simulated sewage).

References:

* <https://news.bloomberglaw.com/environment-and-energy/its-not-just-water-supply-drought-harms-water-quality-too>

** <https://www.sciencedirect.com/science/article/abs/pii/S0012825214002086>

Product information:

LifeSaver® Wayfarer

- Replaceable Ultrafiltration Cartridge exceeds full NSF/ANSI P231 standards for microbiological purifiers, removing:
 - Bacteria – 99.9999%
 - Cysts – 99.99%
 - Virus – 99.999%
- Purifies up to 5,000 litres before the filter needs replacing
- Optional Replaceable Activated Carbon Disc
Effective up to 100 litres. Reduces chemicals and heavy metals such as chlorine, lead, nickel and cadmium. Improves taste and odour.
- Rotating pump handle for ease of use with either hand
- FailSafe technology
Once the filter membranes are blocked, water cannot pass through, keeping users safe.
- Product materials are BPA and BPS free
- Includes 4.2ft / 1.3m Scavenger In Hose for drawing water directly from source and 1.6ft / 0.5m Out Hose for filling of container
- Initial flow rate: 1.4L/min
- Dry weight: 323g

About LifeSaver® :

In 2007, British inventor Michael Pritchard developed the first LifeSaver® bottle in response to two catastrophic natural disasters that happened in quick succession, the Tsunami (2004) Indian Ocean and Hurricane Katrina hitting New Orleans (2005). This bottle was the world's first portable water purifier capable of removing the smallest known waterborne viruses, as well as dangerous bacteria and cysts. Since then, LifeSaver has expanded its range of water purification solutions and these have been used by organisations such as Oxfam, a leading UK charity fighting global poverty, and the British Army to provide safe drinking water in some of the world's most remote locations.

Made in Britain, LifeSaver's portable and durable products are used today by outdoor enthusiasts, campers, backpackers, travellers, overlanders, adventurers, explorers and preppers to provide them with safe drinking water on demand, wherever they are in the world.