

Media Information

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Essential for Survival

Water filtration expert, LifeSaver® provides safe drinking water for everyone from wild campers to travel enthusiasts

Drinking water is something we often take for granted but, without access to it, human survival is limited to days and dehydration or dirty water can cause serious problems long before. You can never be sure that water is free from harmful contaminants, even in **xxxxxx**. LifeSaver's range of water purification solutions remove a minimum of 99.99% of harmful bacteria, cysts and even viruses, which the majority of other water filters on the market cannot remove. LifeSaver's advanced technology also dramatically decreases heavy metals, chemicals and microplastics. All this happens with just the push of a pump – there's no need to wait around for UV or chemical treatments. This ensures that you can access clean, safe and pure-tasting water wherever the adventure takes you.

LifeSaver Wayfarer™

Launched this month, the LifeSaver Wayfarer™ is the safest hiking water purifier on the market as it is the only purifier of its kind, in a largely unregulated market, to have its technology independently tested to exceed full NSF/ANSI P231 standards. Lightweight and pocket-sized, it is the perfect solution for outdoor enthusiasts who want the freedom to discover more of the great outdoors without getting weighed down. The Wayfarer™ is capable of purifying up to 5,000 litres of clean, safe drinking water before its filter needs replacing. A fast flow rate of 1.4 litres per minute means that when you find a water source in the wild, you'll be able to fill up your water bottle or hydration pack and be back on the trail in no time.



LifeSaver Liberty™

The size of a normal sports water bottle, the LifeSaver Liberty™ is the world's first and only portable water purifier to combine a water purifying bottle with an inline pump. This allows you to pump purified water into other clean containers, as well as it being possible to use it as a personal bottle, making it the perfect solution for those who like to go on adventures with friends and family. The Liberty™ can hold 400ml of water in between water sources, can purify 2,000 litres of dirty water before it needs replacing and has a flow rate of 1.2 litres per minute. LifeSaver's Hydration Bladder Pack Adaptor (sold separately) allows you to directly fill a hydration bladder and the Liberty™ screws directly into Nalgene or Hydro Flask bottles, so you won't spill a drop of purified water.



LifeSaver Cube

A great choice for anglers, solo-vanifers and campers, the Cube provides water for washing or a warming hot drink in the great outdoors. Its shape makes it easy to store and ensures it doesn't take up lots of space in your vehicle, so you can make more space for the rest of the gear. Originally developed in conjunction with Oxfam, a leading UK charity fighting global poverty, the high-capacity LifeSaver Cube has the ability to treat an incredible 5,000 litres of even the dirtiest water before the filter needs replacing.



LifeSaver Jerrycan

If you're planning an overlanding adventure, can't get enough of life on the road or are exploring an alternative way of living, such as in a canal boat, motorhome or off-grid, the LifeSaver Jerrycan is an essential. The large 18.5 litre container can be used to collect and store untreated water until it is needed, and the advanced filter can treat up to 20,000 litres of water before it needs replacing. Its robust casing is designed to stand up to the rigours of everyday use in the outdoors and the Jerrycan can also be used with a specially designed LifeSaver Shower Attachment (sold separately) for easy freshening-up on the go, as well as quick and simple rinsing of surf boards or bike kit.



LifeSaver is backed by the company's strong humanitarian background. The original Lifesaver products were developed by British inventor, Michael Pritchard, after he witnessed, first, the devastation of the Indonesian Tsunami in 2004, closely followed by Hurricane Katrina. LifeSaver's filtration technology was originally created to provide those in disaster zones with immediate access to clean drinking water. As a result, all products feature very high-specification filters and are certified to meet the full NSF P231 test standards against General Test Water and Challenge Test Water type 3 (simulated sewage).